

## SOCIAL RETURN ON INVESTMENT ANALYSIS OF CITY OF PARRAMATTA'S SPORTS FIELD AND PARKS NETWORK

City of Parramatta Council has a partnership with the Centre for Population Health, Western Sydney Local Health District (WSLHD). Together we have commenced work to assess the ***Social Return on Investment (SROI)***, relating to Council's sports fields and parks.

This work will help us to understand the **social benefits, through a financial lens, that City of Parramatta's sports fields and parks currently provide.**

Throughout August 2018, City of Parramatta Council will be undertaking research and consultation with the community at the following selected sites:

- Max Ruddock Reserve, Winston Hills
- Robin Thomas Reserve, Parramatta
- West Epping Park, Epping
- Ray Park, Carlingford
- Jubilee Park, Parramatta

The findings from this research will be used to inform our SROI analysis. At the completion of the project we will be able to report how much social value in dollar terms is created from Council's investment in parks and sports fields.

This consultation will involve:

- Surveying community members who are visiting the selected sites
- Surveying local business who operate in and around the selected sites
- Surveying 'Our City Your Say' panel members
- Conducting phone interviews with other stakeholders who have a direct relationship with our parks and sports fields
- Collecting stories from our community to be used as case studies to showcase the value of our parks and sports fields

All feedback from participants will remain anonymous.

Council continues to work in partnership to advocate for and support our community and improve the wellbeing of all our residents. For further information regarding this project please contact: Katie Wearne on 9806 5327 or [kwearne@cityofparramatta.nsw.gov.au](mailto:kwearne@cityofparramatta.nsw.gov.au).

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